

SOUTHWEST IOWA
SHORTHORN
BREEDERS' ASSOCIATION

**Shorthorn
& Polled Shorthorn
Cattle**



SHOW AND SALE
Thursday, April 3, 1958
Red Oak, Iowa

Our Invitation

We most cordially invite everyone interested in good livestock to attend the Southwest Iowa Shorthorn Show and Sale of 1958.

The herd bulls are up to our usual high standards. A majority of these are of serviceable age and ready to use. There is much new breeding for the buyers of former years. Their blood lines are the most popular of the times. The bulls are the kind that will breed deep bodies and natural thickness on their calves.

The females represent the best blood lines and the most approved types always offered at Red Oak. They are and will be great beef cows that will safely contribute their half to the inheritance of superior beef calves.

We would like that you know the consignors. We urge that you study the pedigrees and footnotes in this illustrated catalog, all of which will confirm the rich breeding, outstanding records and individual excellence of their offerings. We feel that you can end your search for the best in Shorthorns—right here.

You will enjoy being with us in Red Oak on Thursday, April 3. We will be happy to have you and will endeavor to make the day a pleasant, interesting and profitable one.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

Levi Johnson, President

Arthur H. Windom, Sec'y. & Sale Mgr.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

Levi Johnson, Atlantic	-	-	-	-	-	-	President
Glenn Windom, Lenox	-	-	-	-	-		Vice President
Arthur H. Windom, Villisca	-	-					Secretary and Sale Mgr.
Malcolm Lomas, Red Oak	-	-	-	-	-		Treasurer

Vincent Gruss, Greenfield	-	-	-	-	-	Adair
Glenn Windom, Lenox	-	-	-	-		Adams
Levi Johnson, Atlantic	-	-	-	-		Audubon
Phil Kennedy, Lewis	-	-	-	-		Cass
Lou Laughlin, Imogene	-	-	-	-		Fremont
Alvy Schoernhern, Guthrie Center	-	-	-	-		Guthrie
Donald Dugdale, Mondamin	-	-	-	-		Harrison
Matt Laughlin, Emerson	-	-	-	-		Mills
Arthur Windom, Villisca	-	-	-	-		Montgomery
Jim Stephens, Hepburn	-	-	-	-		Page
Lloyd Davis, Oakland	-	-	-	-		E. Pattawattamie
Alfred Spetman, Council Bluffs	-	-	-	-		W. Pottawattamie
Lloyd Obrecht, Harlan	-	-	-	-		Shelby
John Combs, New Market	-	-	-	-		Taylor
Vaughn Moore, Lenox	-	-	-	-		Union

Russell Blomstrom, Waverly, Nebraska	-	-	-	-	-	Judge
J. E. Halsey, Des Moines	-	-	-	-	-	Auctioneer

GENERAL INFORMATION

TIME—Thursday, April 3, 1958. Show will start at 9:30 a.m. Sale will start at 12:30 noon.

LOCATION—The show and sale will be held at the new, completely modern Bradley Sale Barn. It is located one mile west of Red Oak on Highway 34, and one-half mile north. It is an ideal set-up for both consignors and buyers.

LUNCH ROOM—Delicious home-cooked food is available at the lunch room in connection with the Bradley Sale Barn.

TERMS—The terms of the sale are cash unless other arrangements are made in advance with the consignor from whom you purchase. Settlements are to be made with the clerk of the sale immediately on the conclusion of the auction. All stock will be at buyers risk as soon as bid off but the management will attend to loading on cars or trucks in compliance with the instructions from the purchasers.

GUARANTEE—All cattle are sold subject to a sixty day retest for tuberculosis and health certificates will be furnished to enable them to be shipped into any state or territory. Bulls are guaranteed breeders if properly cared for and not allowed to serve until 16 months old or run with the herd. If a bull fails to breed, he may be returned to the seller, if in as good a condition as when bought, and if, after a test in the seller's herd he still fails to breed, he will be replaced or the purchase money will be refunded. All cows with calves at foot are considered breeders and no further guarantee is made with respect to them. All other cows and all heifers over sixteen months old at time of sale are guaranteed to be breeders. Animals returned to sellers because they do not comply with the guarantee will be at buyer's cost of transportation.

Any claims for adjustment because an animal is a non-breeder must be made within ninety days of the date of the sale.

The above guarantee and terms shall constitute a contract between the consignor and the buyer of each lot. Neither the sale manager nor the clerk of this sale assumes any liability, legal or otherwise.

PEDIGREE CERTIFICATES—A certificate of registry and transfer will be furnished for each lot sold and an application for registry will be furnished for each lot sold at foot and for each unborn calf sold in dam.

Where footnotes appear in this catalog they were furnished by the consignor or written from information supplied by the consignor.

MAIL BIDS—Those wishing to buy at this sale and cannot attend in person may send their bids to the treasurer, sale manager, Jack Halsey, or L. V. Bradley, any of these men in care of the Sale Manager, Arthur H. Windom, Villisca, Iowa, who will see that they are delivered to the party entrusted with your order.

Although every precaution will be exercised to promote the safety and comfort of the guests, neither the Southwest Iowa Shorthorn Association or any of its officers or directors, auctioneer, fieldmen, clerks, the sale manager or the barn management will assume any liability for accidents.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

Show at 9:30 a.m.

Sale at 12:30 p.m. (noon)

For the purpose of this show animals have been divided into classes according to age and sex. There will be six classes. Each sex will have a Grand Championship and a Reserve Championship. The first and second place winners in each class will be eligible to show for championship and reserve championship.

1. Bulls Lots 1 to 7 inclusive.
2. Bulls Lots 10 to 15 inclusive.
3. Bulls Lots 18 to 22 inclusive.

Champion Bull

Reserve Champion Bull

4. Females Lots 32 to 36 inclusive.
5. Females Lots 38 to 41 inclusive.
6. Females Lots 43 to 47 inclusive.

Champion Female

Reserve Champion Female

Judge—Russell Blomstrom, Waverly, Nebraska.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

E. N. SWANSON & E. R. SEDERBURG

Bull

Lot 1

ELVEDOR PRESIDENT 5th 2895-480

Tattoo LE 240

Red, calved Jan. 16, 1956. Bred and owned by E. N. Swanson & E. R. Sederburg, Hepburn, Iowa.

SIRE

Braemor President 24th

2749282

Red, Carl L. Retzlaff & Sons

Tolquhol President 2623590

Red, John L. Sleigh

Pittodrie Banker (322943)

Red, R. Laidlaw Smith

Labert Princess Royal 20th

(219651)

Red, Peter Forbes Jones

Rosemary 17th 2279598

Red, Carl L. Retzlaff & Sons

Brawith Nugget 1944238

Roan, David Douglas

Rosemary 15th 2101172

Roan, Tomson Bros.

Millhills Starry Archer 2289341

Red, Duncan M. Stewart

Millhills Uppermost (299206)

Red, Duncan M. Stewart

Stella 22d (213226)

Roan, Duncan M. Stewart

DAM

Augusta 146th 2658771

Red, Carl L. Retzlaff & Sons

Augusta 137th 2353132

Dk. roan, Carl L. Retzlaff & Son

Brawith Nugget 1944238

Roan, David Douglas

Augusta 124th 1886923

Roan, F. W. Retzlaff & Son

ELVEDOR PRESIDENT 5th 2895-480—A grandson of the Carl Retzlaff imported herd bull, Tolquhon President. The dam, sired by Imp. Millhills Starry Archer is also a granddaughter of Imp. Brawith Nugget. He should make a good breeding bull.

VERLYN WESTPHAL

Bull

Lot 2

ROYAL GOLDEN FAME 2929-293

Tattoo LE O W; RE 12-56

Roan, calved August 5, 1958. Bred and owned by Verlyn Westphal, Corning, Iowa.

SIRE

Empire Golden Fame 30th

2692579

White, Leroy Bashor

Parkdale Golden Fame 10th

2387077

Red, Bellows Bros.

Helfred Golden Fame 2214653

Red, F. W. Hubbell

Queen of Beauty 97th 2093669

Roan, Bellows Bros.

Robinwood Lavender 5th

2507810

Dk. roan, Robinhood Farms

Grand Bishop 2295114

White, Indian Valley Farms

Greenwood Lavender 23d

2068044

Roan, David S. Graham

Marine Mercury 26th 2407148

Red, P. A. Rasmussen & Sons

Edellyn Marine Mercury 155986

Red, Thos. E. Wilson

Bonnie Gipsy 4th 2244378

Red, P. A. Rasmussen & Sons

DAM

Victoria Mary 7th 2783974

Red, Otis A. Westphal

Victoria Mary 6th 2464816

Red, Otis A. Westphal

Princeton Peter 2191244

Red, Lomas Farms

Victoria Mary 5th 1919608

Red, Otis A. Westphal

ROYAL GOLDEN FAME 2929-293—Here is a bull with plenty of scale, built close to the ground, has good bone and exceptionally heavy rear quarter. He is a half brother to the top steer shown by Jim Stephens in the 1956 Ak-Sar-Ben. Here's a herd bull for a good herd.

Show a Shorthorn steer during the 1958 show season.

LOMAS FARMS



EDELLYN COCKADE MERCURY 2140732

Bull

Lot 3

L F GAMBLER BARON 2d 2921-627

Tattoo RE 234

Red, calved Aug. 22, 1956. Bred and owned by Lomas Farms, Villisca, Iowa.

Crugleton Purvis 2645100
Red, Albert Jas. Marshall

Calrossie Harmony (344256)
Dk. roan, J. & D. P. MacGillivray
Princess Flo (336122)
Dk. roan, Albert Jas. Marshall

SIRE
Marellbar Gambler 2714828
Red, Wm. Bartholomay, Jr.

Marellbar Jilt 3d 2538926
Red, Wm. Bartholomay, Jr.

Marellbar Mandate 2224893
Roan, Wm. Bartholomay, Jr.
Elbraw Jilt 2327246
Red, P. F. Law

Edellyn Cockade Mercury
2140732
Roan, Thos. E. Wilson

Calrossie Mercury 1957318
White, John MacGillivray
Pitpointie Orange Blossom 41st
2031993
Red, Robert L. P. Duncan

DAM
Stylist Lady Secret 2280358
Red, Lomas Farms

Lady Secret 20th 2139245
Red, Lomas Farms

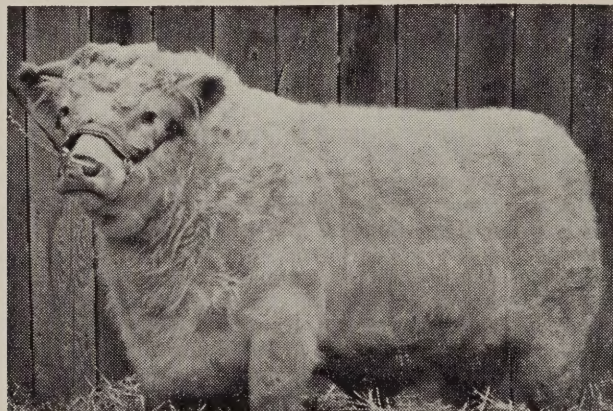
Douglas Style 2033057
Red, McCone Bros.

Lady Secret 9th 1756556
Roan, D. E. Lomas

L F GAMBLER BARON 2d 2921-627 is a deep, rugged kind of bull by the good sire, Marellbar Gambler 2714828. His dam is really a top brood cow. She always produces outstanding calves. He is the answer to your herd bull problem.

Breed your Shorthorns with good, sturdy, short legs, with large, flat, clean bone and set squarely on the corners.

BERNIE BOLTON



ROCKYFORD SILVER WEDDING 2834885

Bull

Lot 4

BERN-A-DALE ROCKYFORD 2917-475

Tattoo RE 2

Roan, calved Aug. 26, 1956. Bred and owned by Bernie Bolton, Oakland, Iowa.

SIRE

Rockyford Silver Wedding
2834885
White, Emile Cammaert

Rockyford Fortress 2801364
Dk. roan, Denis J. Cadzow

Calrossie Princess Alpha
2834884
Roan, J. & D. P. MacGillivray

Will-A-Dell Starry Archer 2d
2522297
Red, Will A. Davis & Son

DAM

Daisy of Edel 6th 2762-101
Red, N. C. Carstensen

Daisy of Edel 3d 2567574
Red, N. C. Carstensen

Cruggleton Bentham (368720)
Dk. roan, Albert Jas. Marshall
Duncrahill Broadhooks 4th
2801363
White, Denis J. Cadzow

Cruggleton Pacha (344582)
Red, Albert Jas. Marshall
Calrossie Princess Olivia
(210275)
Dk. roan, John MacGillivray

Braemor Starry Archer 9th
2391166
Red, Carl L. Retzlaff & Sons
Will-A-Dell Lady Douglas 11th
2375394
Red, Will A. Davis & Sons

Divide Bandmaster 2244785
Red, The Allen Cattle Co.

Daisy of Edel 2306662
Red, N. C. Carstensen

BERN-A-DALE ROCKYFORD 2917-475—This good young bull is sired by Rockyford Silver Wedding and out of an excellent dark red cow that I purchased from Johnson Bros., Atlantic, Iowa and showed in 4-H, she being a half-sister to many of their champion bulls. This individuality and blood lines should insure his worth as a sire.

An offspring taken as a whole is the best indicator of the real breeding value of a bull.

JOHN COMBS



N-BAR PRINCE 2575100

Bull

Lot 5

N M BANK STANDARD 2911-705

Tattoo RE 85

Red, calved Aug. 26, 1956. Bred and owned by John Combs, New Market, Iowa.

SIRE

W L Bank Standard 13th
2753189

Red, W. C. Anderson & Son

N-Bar Prince 2575100
Red, W. J. Nixon

Secret Maxine 2534400
Red, Henry Fisher

Herjaddon Bapton Major 20th
2543426
Roan, James Rees

Augusta Leeway 4th 2243553
Red, John F. Lee

Lakeside Champion 4th
2379485
Red, H. E. Brown, Est.
Meadow Queen 2d 2378974
Roan, W. J. Nixon

Killearn Colonel Max 2499341
Red, Claude Gallinger
Nanlouei Secret 2369874
Red, Henry Fisher

Helfred Bapton Major 3d
2251808
Roan, F. W. Hubbell
Herjaddon Lavender 2200070
Roan, James Rees

Prince Supreme 2131040
Roan, Miles of View Farms

Augusta Leeway 1972242
Roan, John F. Lee

DAM

Augusta Supreme 3d 2643480
Red, John Combs

N M BANK STANDARD 2911-705 has a good bone, good dark red color and is well balanced. His sire, W L Bank Standard 13th 2753189 by N-Bar Prince 2575100, an international champion.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LOMAS FARMS

Bull

Lot 6

L F GAMBLER PRINCE 2921634

Tattoo RE 233

Red, calved Sept. 1, 1956. Bred and owned by Lomas Farms, Villisca, Iowa.

SIRE

Marellbar Gambler 2714828
Red, Wm. Bartholomay, Jr.

Cruggleton Purvis 2645100
Red, Albert Jas. Marshall

Marellbar Jilt 3d 2538926
Red, Wm. Bartholomay, Jr.

Lomas Royal Leader 2d 2490594
Red, Lomas Farms

DAM

L F Maud R 2629217
Red, Lomas Farms

Maud 44th 2269873
R&W, Lomas Farms

Calrossie Harmony (344256)
Dk. roan, J. & D. P. MacGillivray

Princess Flo (336122)
Dk. roan, Albert Jas. Marshall

Marellbar Mandate 2224893
Roan, Wm. Bartholomay, Jr.

Elbrawl Jilt 2327246
Red, P. F. Law

Lomas Royal Leader 2331941
Red, Thos. E. Wilson

Lomas Broadhooks 2334549
Red, Lomas Farms

Miles of View Prince 2074904
Red, Miles of View Farms

Maud 81st 1944436
White, Sni-A-Bar Farms

L F GAMBLER PRINCE 2921634—A bull that is good headed, thick, smooth, well balanced. He stands squarely on sturdy legs. This bull we recommend to anyone looking for a good, stronger aged bull—one that will sire exceptional cattle.

DONALD L. OBRECHT & SON

Bull

Lot 7

HELNOR KINGSMAN 2906-848

Tattoo RE 2456

Red, calved Sept. 2, 1956. Bred and owned by Donald L. Obrecht & Son, Harlan, Iowa.

SIRE

Helnor Leishman 2755137
Red, Wm. Bartholomay, Jr.

Cruggleton Leishman 2716658
Dk. roan, A. J. Marshall

Sutherland Jilt 2639546
Red, Geo. Garvin Brown

Will-A-Dell Regal Master
2453677
Red, Will A. Davis & Son

DAM

Gracious Lass 3d 2636450
Red, Donald L. Obrecht & Son

Gracious Lass 2365668
Red, Chriss Coffey & Sons

Erimus Donald (369632)
Red, R. S. deQ. Quincey

Lavender Electra (354581)
Dk. roan, A. J. Marshall

Hickories Ransom 9th 2340538
Red, Wm. A. Taylor

Marellbar Jilt 2393798
Red, Wm. Bartholomay, Jr.

Braedoon Band Master 2139667
Red, Kenneth C. Gray
Will-A-Dell Rosewood 2d
1986347
Roan, Will A. Davis & Son

Divide Audacious 2161161
Red, The Allen Cattle Co.

Lady Emma 4th 2052049
Roan, Chriss Coffey & Sons

HELNOR KINGSMAN 2906-848 is sired by Helnor Leishman. Out of the same Gracious Lass family that produced our champion 4-H heifer at Iowa State last fall.

Save money and boost your breed.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

JOHN COMBS

Bull

Lot 10

N M BANK STANDARD 3d 2911-707

Tattoo RE 87

Red, calved Sept. 7, 1956. Bred and owned by John Combs, New Market, Iowa.

SIRE

W L Bank Standard 13th
2753189

Red, W. C. Anderson & Son

N-Bar Prince 2575100
Red, W. J. Nixon

Secret Maxine 2534400
Red, Henry Fisher

Braebourne Commando 2686800
Red, Martin Luinstra

DAM

Rosemary E 2d 2807282
Red, John Combs

Rosemary E 2491533
Red, Geo. Struve & Sons

Lakeside Champion 4th 2379485
Red, H. E. Brown, Est.

Meadow Queen 2d 2378974
Roan, W. J. Nixon

Killearn Colonel Max 2499341
Red, Claude Gallinger

Nanlouei Secret 2369874
Red, Henry Fisher

Kair Commando 2605399
Dk. roan, Reford Gardhouse

Augusta Violet 18th 2514088
Red, John Gardhouse & Sons

Goldfinder's Symbol 2118880
Red, Geo. Struve & Sons

Rosemary B 2137275
Red, M. L. Christensen

N M BANK STANDARD 3d 2911-707 is a rugged, heavy boned bull, ready for a lot of valuable service. He is smooth and carries a deep hind quarter.

JOHNSON BROS.

Bull

Lot 11

BRILLIANT LEADER 2d 2906-510

Tattoo LE J 13

Red, calved Sept. 24, 1956. Bred and owned by Johnson Bros., Atlantic, Iowa.

SIRE

Edellyn Royal Leader 185th
2767784
Red, Thos. E. Wilson

Edellyn Royal Leader 114th
2543187
Red, Thos. E. Wilson

Millgate Golden Drop 10th
2685574
Red, George W. Rossetter & Sons

Will-A-Dell Starry Archer 2d
2522297
Red, Will A. Davis & Son

DAM

Orange Blossom 8th 2821748
Red, Johnson Bros.

Orange Blossom 2d 2601859
RWM, Johnson Bros.

Edellyn Royal Leader 23d
2263178
Red, Thos. E. Wilson
Edellyn Bonny Rothes 2263184
Dk. roan, Thos. E. Wilson

Millgate Celtic 2432364
Roan, Mathers Bros.
Millgate Golden Drop 2349990
Red, George W. Rossetter & Sons

Braemor Starry Archer 9th
2391166
Red, Carl L. Retzlaff & Sons
Will-A-Dell Lady Douglas 11th
2375394
Red, Will A. Davis & Son

Divide Bandmaster 2244785
Red, The Allen Cattle Co.

Edgcote Beauty 8th 2187398
Red, Ray Coglon

BRILLIANT LEADER 2d 2906-510 is a very thick, short-legged son of Edellyn Royal Leader 185th who won his class at the Illinois and Iowa State Fairs as well as the American Royal. His dam is a very good young cow.

Confidence is one of the greatest mainstays of the cattle business.

ROGER APPELGATE



BRAEMOR STARRY ARCHER 9th 2391166

Bull

Lot 12

MATCHLESS STARRY ARCHER 2901-122

Tattoo LE 429

Red, calved Sept. 25, 1956. Bred by R. J. Egger, Roca, Nebraska; 2d owner, Oct. 8, 1956, Roger Applegate, Oakland, Iowa.

SIRE

Will-A-Dell Starry Archer 2d
2522297
Red, Will A. Davis & Son

Braemor Starry Archer 9th
2391166
Red, Carl L. Retzlaff & Sons

Will-A-Dell Lady Douglas 11th
2375394
Red, Will A. Davis & Sons

Drummondreach Matchless
2602956
Red, W. D. McWilliam

Golden Chain B 7th 2327757
Roan, R. J. Egger

Millhills Starry Archer 2289341
Red, Duncan M. Stewart
Duchess of Gloster 55th
2180199
Roan, Carl L. Retzlaff & Sons

Braedoon Band Master 2139667
Red, Kenneth C. Gray
Will-A-Dell Lady Douglas 7th
2234922
Roan, Will A. Davis & Son

Cluny Warspite (359257)
Dk. roan, Mrs. B. H. Linzee
Gordon
Mable 43d (262912)
Red, R. S. McWilliam

Goldfinder Radium 2217385
Red, M. D. Whimple

Golden Chain B 2d 1947668
Roan, R. J. Egger

DAM

Golden Chain B 12th 2701610
Roan, R. J. Egger

MATCHLESS STARRY ARCHER 2901-122—Here is a real deep bodied, rugged bull with good bone. He is out of the good producing Golden Chain cow and his sire produced several top bulls at the Omaha sale for Johnson Bros.

The breeders who study and plan their matings are the breeders
who get to the top and stay there.

LOMAS FARMS



MARELLBAR DECLARATION 2848-011
Herd Sire Lomas Farms

Bull

Lot 14

L F GAMBLER SENSATION 2921-635

Tattoo RE 240

Red, calved Oct. 5, 1956. Bred and owned by Lomas Farms, Villisca, Iowa.

SIRE

Marellbar Gambler 2714828
Red, Wm. Bartholomay, Jr.

Cruggleton Purvis 2645100
Red, Albert Jas. Marshall

Marellbar Jilt 3d 2538926
Red, Wm. Bartholomay, Jr.

Millhills Excellent 2480332
Red, Duncan M. Stewart

DAM

Kildun Clara 58th 2745472
Red, M. D. Whimple

Kildun Clara 31st 2602067
Red, R. G. MacKenzie

Calrossie Harmony (344256)
Dk. roan, J. & D. P. MacGillivray

Princess Flo (336122)
Dk. roan, Albert Jas. Marshall

Marellbar Mandate 2224893
Roan, Wm. Bartholomay, Jr.

Elbriaw Jilt 2327246
Red, P. F. Law

Ascreavie Democrat (328591)
Red, T. O. Mills

Fair Clipper 27th (245107)
Dk. roan, Duncan M. Stewart

Ballechin Charity Chief
(351617)
Dk. roan, R. Wemyss Honeyman
Kildun Clara 12th (240583)
Red, R. G. MacKenzie

L F GAMBLER SENSATION 2921-635—This bull has a great head, very heavy legs, plenty of size for age and is extremely smooth. There is no stronger pedigree in the book. We heartily recommend him.

A good bull can put you on top—but it takes a succession of good bulls
to keep you there.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

DONALD L. OBRECHT & SON

Bull

Lot 15

HELNOR FEARLESS 2906-847

Tattoo RE 2756

Red, calved Oct. 27, 1956. Bred and owned by Donald L. Obrecht & Son, Harlan, Iowa.

SIRE

Helnor Leishman 2755137
Red, Wm. Bartholomay, Jr.

Cruggleton Leishman 2716658
Dk. roan, Albert Jas. Marshall

Sutherland Jilt 2639546
Red, Geo. Garvin Brown

Will-A-Dell Regal Master
2453677
Red, Will A. Davis & Son

DAM

Red Lady 2564774
Red, Donald L. Obrecht & Son

Roan Girl 2315836
Roan, John R. Saunders

Erimus Donald (369632)
Red, R. S. deQ. Quincey
Lavender Electra (354581)
Dk. roan, Albert Jas. Marshall
Hickories Ransom 9th 2340538
Red, Wm. A. Taylor
Marellbar Jilt 2393798
Red, Wm. Bartholomay, Jr.
Braedoon Band Master 2139667
Red, Kenneth C. Gray
Will-A-Dell Rosewood 2d
1986347
Roan, Will A. Davis & Son
Marshal's Masterstroke 1987058
Red, Held Bros.
Roan Lady 11th 2081465
Roan, C. A. Saunders & Son

HELNOR FEARLESS 2906-847 is a short legged, deep bodied bull with lots of weight for his age. Don't overlook this bull if you need a good herd sire.

1958 IOWA ROYAL

Champion Bull—Royal Talisman 25th 28890889

Reserve Champion Female—L F Marion 56th
2921-652

The bull came from Johnson Bros., Atlantic while the female was the product of Lomas Farms, Villisca. Therefore, the Grand Champion Bull and the Reserve Champion Female were both from our

SOUTHWEST IOWA DISTRICT

Nothing will bring the other fellow to see your cattle like
owning some of his own.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

JOHN COMBS

Bull

Lot 18

DIVIDEND'S PERMIT 2950-413

Tattoo RE 90

Red, calved Jan. 28, 1957. Bred and owned by John Combs, New Market, Iowa.

SIRE

Will-A-Dell Conqueror 2846883
Red, Lloyd H. Davis

Sandoon Dividend 2600290
Red, A. C. McDermott

Will-A-Dell Rosewood 11th
2254897
Roan, Will A. Davis & Son

Braebourne Commando 2686800
Red, Martin Luinstra

DAM

Violet's Princess 123d 2829476
Red, John Combs

Violet's Princess 122d 2517327
Red, Clausen Bros.

Cruggleton Permit 2572512
RWM, Albert Jas. Marshall

Orange Fluff 2548744
Red, Albert Jas. Marshall

Will-A-Dell Gold Plate 2063600
Roan, Will A. Davis & Son
Will-A-Dell Rosewood 8th
2127035
Roan, Will A. Davis & Son

Kair Commando 2605399
Dk. roan, Reford Gardhouse

Augusta Violet 18th 2514088
Red, John Gardhouse & Sons

Goldfinder's Royal 2275424
Roan, Clausen Bros.

Violet's Princess 22d 2275433
Red, Pete Clausen & Sons

DIVIDEND'S PERMIT 2950-413 is a smooth, wonderfully fleshed, fashionably bred son of Will-A-Dell Conqueror 2846883. He will make someone an outstanding sire.

ALFRED J. SPETMAN & SONS

Bull

Lot 19

RIIDGE VIEW PROUD BANNER 2947-866

Tattoo LE S 38

Roan, calved March 9, 1957. Bred and owned by Alfred J. Spetman & Sons, Council Bluffs, Iowa.

SIRE

Ridge View Royal Leader
2797348
Red, McCone Bros.

Edwin Royal Leader 2417007
Roan, S. A. Donahoe

Mina 7th 2693658
Red, McCone Bros.

Brawith Proud Banner 2183013
Roan, J. L. Harshbarger

DAM

Lily Belle 2328877
Roan, Alfred J. Spetman

Mayflower 2077463
Red, H. R. Darrington

Edellyn Royal Leader 19th
2247148
Red, Thos. E. Wilson
Sunnyhill Silver Rose 7th
2231224
Roan, William E. Parker & Sons

Edwin Royal Leader 2417007
Roan, S. A. Donahoe

Mina 24th 2428946
Red, McCone Bros.

Brawith Record 2017468
Roan, James Douglas & Sons

Edgecote Caroline 3d 1956509
Roan, J. L. Harshbarger

Proud Marshal 2d 1943641
Red, Ray Seid

Beauty Frances 1890799
Red, Herbert R. Darrington

RIDGE VIEW PROUD BANNER 2947-866 has a very good head, is an attractive roan. He is thick and has plenty of weight for age. Here's a good bull with a strong pedigree.

The Iowa State Shorthorn Association membership is double last year.

ALFRED J. SPETMAN & SONS



EDWIN ROYAL LEADER 2417007

Bull

Lot 20

RIDGEVIEW RANSOM 2947-867

Tattoo LE S39

Red, calved March 13, 1957. Bred and owned by Alfred J. Spetman & Sons, Council Bluffs, Iowa.

SIRE Ridge View Royal Leader 2797348 Red, McCone Bros.	Edwin Royal Leader 2417007 Roan, S. A. Donahoe	{	Edellyn Royal Leader 19th 2247148 Red, Thos. E. Wilson Sunnyhill Silver Rose 7th 2231224 Roan, William E. Parker & Sons
	Mina 7th 2693658 Red, McCone Bros.	{	Edwin Royal Leader 2417007 Roan, S. A. Donahoe Mina 4th 2428946 Red, McCone Bros.
DAM Lassie's Queen 2841399 Red, Alfred J. Spetman & Sons	Ransom Defender 2740803 Red, Geo. Struve & Sons	{	Pretender's Defender 2582564 Roan, Geo. Struve & Sons Lady Madge 2491528 Red, Geo. Struve & Sons
	Commando's Lassie 2576223 Roan, W. O. Schewe	{	Commando's Ringer 2456271 Roan, Sumption Bros. Golden Lassie 2d 2083933 Roan, W. O. Schewe

RIDGEVIEW RANSOM 2947-867 is a thick, deep bodied bull and is very smooth and uniform in fleshing. Each bull in his pedigree has been an outstanding sire, including his own sire. He will solve your herd bull problem.

Your district association needs your loyal endorsement. The dues are only \$3 annually.

SHORTHORNS ARE TOPS

**in their ability to combine quality
with fleshing ability and weight—
in producing the kind of growthy
calves that have
a greater birth weight—
in putting on those extra many,
many pounds.**



Smiley



SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

RED OAK

Where the Scotch bloodlines are the best.

Where pedigrees and health certificates
are delivered promptly.

Where individuals are of top quality and
in splendid condition.

Where every consignment is backed by a
reliable producer and where the sales
management functions on the basis that--

"If buyers secure courteous
treatment and profitable cattle,
the sellers are always going to
find the most satisfactory market."

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

EVERETT JOHANSEN

Bull

Lot 21

M R ROYAL TALISMAN 6th 2932-841

Tattoo RE 10

Red, calved March 17, 1957. Bred and owned by Everett Johansen, Audubon, Iowa.

SIRE

Royal Talisman 10th 2821737
Red, Johnson Bros.

Ringwell Illustrious 2626857
Roan, Ringwell Farms

Ringwell Sir Talisman 2526673
Red, Lord Lovat

Ringwell Pr. Margaret 2534940
White, Ringwell Farms

Bonnie Butterfly 34th 2726886
Red, Johnson Bros.

Will-A-Dell Starry Archer 2d
2522297

Red, Will A. Davis & Son
Bonnie Butterfly 18th 2334736
Red, Johnson Bros.

Lomas' Model Prince 2334532
Red, Lomas Farms

Miles of View Prince 2074904
Red, Miles of View Farms

Lo Mar Gloster 7th 2092139
Red, Wesley & Alfred Miller

DAM

Rosewood Princess 20th
2540748
Red, Chas. F. Sornson

Rosewood Princess 16th
2313188
Roan, Chas. F. Sornson

Helfred Lovat Star 2135850
Red, F. W. Hubbell

Rosewood Princess 8th 2027439
White, Chas. F. Sornson

M R ROYAL TALISMAN 6th 2932-841 is a dark red son of Royal Talisman 10th. Royal Talisman 10th is a full brother to the Royal Talisman bull that Iowa State College has had under lease from Johnson Brothers out of their old Ringwell bull.



We have made rapid progress toward the right type during the last ten years.
Now all we need is more of them.

DONALD L. OBRECHT & SON

Bull

Lot 22

ROYAL DAZZLER 2930-378

Tattoo RE 3757

Red, calved April 1, 1957. Bred and owned by Donald L. Obrecht & Son, Harlan, Iowa.

SIRE

Elbrlaw Dazzling Prince 2d
2845882
Red, P. F. Law

Kair Ensign 2765089
Red, G. J. C. Anderson

Beaufort Bolido (361044)
Dk. roan, Lord Lovat

Kair Nonpareil Celia (280987)
Red, G. J. C. Anderson

Tolquhon Dazzling Princess
2845881
Dk. roan, John L. Sleigh

Calrossie Dazzler 2687805
White, J. & D. P. MacGillivray
Banker's Princess Royal
(322788)
Red, John L. Sleigh

Helfred's Royal Choice 1988964
Roan, F. W. Hubbell

Fascinator 1766812
Roan, Hopley Stock Farm
Lovely Princess 4th 1623112
Red, Frank C. Baker

DAM

La Belle Victorious 6th 2219331
Roan, W. E. Summerville

La Belle Victorious 4th 2074828
Roan, W. E. Summerville

Divide Javelin 1902545
Roan, The Allen Cattle Co.
La Belle Victorious 2d 1635839
Roan, W. E. Summerville

ROYAL DAZZLER 2930-378 is a choice red son of Elbrlaw Dazzling Prince 2d 2845882 and he by the famous imported sire, Kair Ensign 2765089. He has a great future.

SCOTCH SHORTHORNS and POLLED SHORTHORNS

What Do You
Want to Buy?

What Do You
Want to Pay?

Our Southwest Iowa Association
has 'em every day

The Southwest Iowa Shorthorn Breeders' Association is recognized as
Southwest Iowa's most aggressive association.

WALTER DOYLE



BAPTON MAJOR 2167253

Cow

Lot 32

FAIR BEAUTY 28th 2555429

Tattoo LE S 84

Roan, calved April 23, 1949. Bred and owned by E. N. Swanson & E. R. Sederburg, Hepburn, Iowa; 2nd owner, March 31, 1952, Walter Doyle, Hastings, Iowa.

SIRE
Helfred Bapton Major 7th
2309918
Roan, F. W. Hubbell

Bapton Major 2167253
Roan, J. V. Rank

Roan Lady 55th 1749820
Red, G. H. Schuerman

Supreme Enchanter 2054491
Roan, Bellows Bros.

DAM
Fair Beauty 24th 2175951
Roan, Eldor N. Swanson

Fair Beauty 23d 1856168
Red, A. E. Richardson & Sons

- Bapton Air Pilot (298495)
Dk. roan, J. V. Rank
Aldsworth Missie 12th
(167594)
Red, William Garne
- Dale's Lodge Keeper 1693816
Red, T. A. Russell
- Roan Lady 49th 603503
White, W. A. Dryden
- Divide Advance 2d 1856417
Roan, The Allen Cattle Co.
- Fair Beauty 12th 1623370
Roan, Bellows Bros.
- Golden Seal 1801157
Red, L. C. Reese
- Fair Beauty 9th 1573531
Red, Bellows Bros.

FAIR BEAUTY 28th 2555429 is a good, substantial cow with very good breeding on both sides. She is carrying a calf by Kentyre Bonus x2829-156. She is due in mid May.

The bull becomes a focal point upon which your publicity and sales appeal must stand.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

WALTER M. DOYLE

Cow

Lot 33

ROSEWOOD 5th 2675-437

Tattoo RE 34

Red, calved July 1, 1951. Bred and owned by Walter M. Doyle, Hastings, Iowa.

SIRE

L F Mercury 8th 2490593
Red, Lomas Farms

Edellyn Cockade Mercury
2140732
Roan, Thos. E. Wilson

Calrossie Mercury 1957318
White, J. MacGillivray
Pitpointie Orange Blossom 41st
2031993
Red, Robert L. P. Duncan

Buttercup Beauty 2217221
Red, Penningroth Bros.

Divide Gold Cadet 2009186
Roan, The Allen Cattle Co.
D Buttercup 2d 2079948
Red, Penningroth Bros.

Prince Supreme 2131040
Roan, Miles of View Farms

Calrossie Prince Peter 2009143
Roan, J. MacGillivray
Juno of Parkdale 16th 1899878
Red, Bellows Bros.

DAM

Rosewood of Pine Ridge 5th
2498148
Red, Ray D. Nickle

Richland Rosewood 11th
2172974
Red, H. R. Coffey

Supreme Premier 3d 2064061
White, Bellows Bros.
Richland Rosewood 8th 1854040
Red, H. R. Coffey

ROSEWOOD 5th 2675-437 is an attractive young cow—a valuable addition to your herd. She has been a good producer for us. Now she is in calf to Kentyre Bonus x2829-156. She will calf in mid May.

JOHN COMBS

Cow

Lot 34

BEAUTY MIST 2d 2807-281

Tattoo RE 65

Red, calved March 20, 1954. Bred and owned by John Combs, New Market, Iowa.

SIRE

Braebourne Commando 2686800
Red, Martin Luinstra

Kair Commando 2605399
Dk. roan, Reford Gardhouse

Beaufort Bolido (361400)
Dk. roan, Lord Lovat
Kair Fairy 2580068
Roan, G. J. C. Anderson

Augusta Violet 18th 2514088
Red, John Gardhouse & Sons

Glenburn Gold Cup -243581-
Dk. roan, F. H. Deacon & Son
Augusta Violet 6th -296017-
Red, John Gardhouse & Sons

Supreme Chief 2388893
Red, Merryvale Farm

Calrossie Supreme 2283903
Dk. roan, John MacGillivray
Primrose Orange Blossom
2241118
Red, Theodocia H. Walter

DAM

Standon Lady 2513595
Roan, H. Ogden & Sons

White Beauty 2409398
White, Ivan Espey & Sons

Supreme Type 2093657
Roan, The Allen Cattle Co.
Roan Mina 4th 1834780
Roan, Allison Espey & Son

BEAUTY MIST 2d 2807-281 by Braebourne Commando was bred September 25 to Will-A-Dell Conqueror.

It is a good policy to analyze ones herd occasionally.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

MRS. JAMES C. BEATTIE

Cow

Lot 35

AUGUSTA HOPE 2838-860

Tattoo LE LC5

Red, calved May 18, 1954. Bred and owned by Mrs. James C. Beattie, Malvern, Iowa.

SIRE

Rosewood Proud Prince 2638566
Red, Held Bros.

Cruggleton Proud Prince
2194063
Red, Albert Jas. Marshall

Cruggleton Willington (291229)
Dk. roan, Albert Jas. Marshall

Princess Minnette (220746)
Roan, Albert Jas. Marshall

Golden Rosewood 2271545
Roan, Held Bros.

Gold Barrage 2136022
White, Husted Bros.

Rosewood Lass 2d 2043896
Red, R. J. Egger

Cruggleton Johnston 2480331
Red, Albert Jas. Marshall

Ascreavie Duthie (321719)
Red, T. O. Mills

Jealous Enid (275539)
Red, Albert Jas. Marshall

DAM

Kickapoo Nonpareil Sal 2574851
Red, Stanley G. Harris

Kair Nonpareil Sally 2475968
Red, G. J. C. Anderson

Calrossie Fearless (297340)
Dk. roan, John MacGillivray

Nonpareil Quality (164576)
Red, G. J. C. Anderson

AUGUSTA HOPE 2838-860 is a smooth, good producing cow whose pedigree is rich in A. J. Marshall breeding. We weaned a 500 pound calf off her last fall. She is close up to calving to the service of our son of imported Westdrums Viceroy, Mildred's Viceroy. His first calves are sensational and this cross should produce a top calf. This cow will be one of the attractive young producers in the sale. Pretested and calfhood vaccinated.

E. N. SWANSON & E. R. SEDERBURG

Cow

Lot 36

ELVEDOR ETHEL 15th 2895-485

Tattoo LE 238

Red, calved March 10, 1956. Bred and owned by E. N. Swanson & E. R. Sederburg, Hepburn, Iowa.

SIRE

Braemor President 24th
2749282
Red, Carl L. Retzlaff & Sons

Tolquhon President 2623590
Red, John L. Sleigh

Pittodrie Banker (322943)
Red, R. Laidlaw Smith

Larbert Princess Royal 20th
(219651)
Red, Peter Forbes Jones

Rosemary 17th 2279598
Red, Carl L. Retzlaff & Sons

Brawith Nugget 1944238
Roan, David Douglas

Rosemary 15th 2101172
Roan, Tomson Bros.

Pittodrie Upright 2380873
Red, R. Laidlaw Smith

Bapton Upright (316211)
Red, J. V. Rank

Pittodrie Andrea (243048)
Red, R. Laidlaw Smith

DAM

Upright's Ethel 2459068
Red, Sni-A-Bar Farms

Sni-A-Bar Ethel 10th 2312083
Red, Sni-A-Bar Farms

Sni-A-Bar Barton's Pride
1846084

Red, Sni-A-Bar Farms
Mt. Vernon Ethel 6th 1617581
Red, Harriman Bros.

ELVEDOR ETHEL 15th 2895-485, also sired by a good son of Imp. Tolquhon President. Her dam was sired by the famous Sni-A-Bar Farms imported Pittodrie Upright. She was bred in August to L F Gambler Leader, a grandson of Imp. Cruggleton Purvis. Calfhood vaccinated for Bangs.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

DEANNA JOHANSEN

Cow

Lot 38

M R MAUD 76th 2897-000

Tattoo RE 217

Red, calved March 21, 1956. Bred and owned by Everett Johansen, Audubon, Iowa; 2nd owner, April 1, 1957, Deanna Johansen, Audubon, Iowa.

SIRE

R B Monitor 5th 2743624
Red, P. A. Rasmussen & Sons

Naemoor Monitor 2442259
Red, Robert Moubray

Golden Rule Princess 2446881
Red, Holz Brothers

Lomas' Model Prince 2334532
Red, Lomas Farms

DAM

Maud 86th 2603301
Red, Chas. F. Sornson

Maud 70th 2242261
Red, W. E. Summerville

Craggleton Prince Bob (328406)
Red, Albert Jas. Marshall
Sanquhar Pauline 14th
(199639)
Red, A. M. & A. W. Law

Killearn Monarch 29th 2242098
Roan, Claude Gallinger
Princess Royal 2d 2087117
Red, Doris Husted

Miles of View Prince 2074904
Red, Miles of View Farms
Lo Mar Gloster 7th 2092139
Red, Wesley & Alfred Miller

Helfred Royal Choice 1988964
Roan, F. W. Hubbell
Maud 67th 1825709
Red, W. E. Summerville

M R MAUD 76th 2897-000—Sired by a grandson of Craggleton Prince Bob, she carries Prince Peter breeding on her dam's side. She was bred August 8 to Royal Talisman 10th, our senior herd sire.

DEANNA JOHANSEN

Cow

Lot 39

M R AUGUSTA MINE 6th 2896-998

Tattoo RE 108

Red, calved March 23, 1956. Bred and owned by Everett Johansen, Audubon, Iowa; 2nd owner, April 1, 1957, Deanna Johansen, Audubon, Iowa.

SIRE

R B Monitor 5th 2743624
Red, P. A. Rasmussen & Sons

Naemoor Monitor 2442259
Red, Robert Moubray

Golden Rule Princess 2446881
Red, Holz Bros.

Lomas' Model Prince 2334532
Red, Lomas Farms

DAM

Augusta Mine 5th 2678943
Red, Chas. F. Sornson

Augusta Mine 4th 2444006
Red, Chas. F. Sornson

Craggleton Prince Bob
(328406)
Red, Albert Jas. Marshall
Sanquhar Pauline 14th
(199639)
Red, A. M. & A. W. Law

Killearn Monarch 29th 2242098
Roan, Claude Gallinger
Princess Royal 2d 2087117
Red, Doris Husted

Miles of View Prince 2074904
Red, Miles of View Farms
Lo Mar Gloster 7th 2092139
Red, Wesley & Alfred Miller

Helfred Lovat Star 2135850
Red, F. W. Hubbell
Augusta Mine 3d 2219746
Roan, Chas. F. Sornson

M R AUGUSTA MINE 6th 2896-998 is a good, thick young heifer sired by a grandson of Craggleton Prince Bob. She was bred August 8 to our senior herd sire Royal Talisman 10th. Royal Talisman 10th was bred by Johnson Brothers and is by Ringwell Illustrious and out of Bonnie Butterfly 34th, one of their better cow families.

LOMAS FARMS



CRUGGLETON LEISHMAN 2716658

Cow

Lot 40

MERRY CLIPPER (twin) 2921-661

Tattoo LE 363

Red, calved May 15, 1956. Bred and owned by Lomas Farms, Villisca, Iowa.

Cruggleton Leishman 2716658
Dk. roan, Albert Jas. Marshall

Erimus Donald (369632)
Red, R. S. deQ. Quincey
Lavender Electra (3545810)
Dk. roan, Albert Jas. Marshall

SIRE
Marellbar Determine 2804140
Red, Wm. Bartholomay, Jr.

Augusta Elissa 2784518
Red, Albert Jas. Marshall

Cruggleton Elvin (368734)
Red, Albert Jas. Marshall

Augusta Mischief (336084)
RWM, Albert Jas. Marshall

Helfred Conquest 14th 2671314
White, F. W. Hubbell

Killearn Conquest 28th 2547735
Red, Claude Gallinger

Bride of Helfred 2434499
Roan, F. W. Hubbell

DAM
L F Clipper 54th 2834049
Red, Lomas Farms

L F Clipper 3d 2543973
Red, Lomas Farms

Edellyn Cockade Mercury
2140732
Roan, Thos. E. Wilson
Elcona Clipper Amelia 3d
2286516
Red, Mr. & Mrs. Ernest M. Sims

MERRY CLIPPER 2921-661—A good granddaughter of Cruggleton Leishman backed by envious breeding.—She was bred in December to Gold Ring Bequest 2901-725, a solid red son of Ring Bequest 2767671.

DONALD L. OBRECHT & SON

Cow

Lot 41

VICTORIOUS BUTTERCUP 2885-706

Tattoo RE 1956

Red, calved May 17, 1956. Bred and owned by Donald L. Obrecht & Son, Harlan, Iowa.

SIRE

Helnor Leishman 2755137
Red, Wm. Bartholomay, Jr.

Cruggleton Leishman 2716658
Dk. roan, Albert Jas. Marshall

Erimus Donald (369632)
Red, R. S. deQ. Quincey

Lavender Electra (354581)
Dk. roan, Albert Jas. Marshall

Sutherland Jilt 2639546
Red, Geo. Garvin Brown

Hickories Ransom 9th 2340538
Red, Wm. A. Taylor

Marellbar Jilt 2393798
Red, Wm. Bartholomay, Jr.

Leader's Mint 2548330
Red, McCone Bros.

Edwin Royal Leader 2417007
Roan, S. A. Donahoe

Duchess of Gloster 6th 2218963
Red, McCone Bros.

DAM

La Belle Primrose 2670410
Red, Donald L. Ochecht & Son

La Belle Victorious 6th 2219331
Roan, W. E. Summerville

Helfred's Royal Choice 1988964
Roan, F. W. Hubbell

La Belle Victorious 4th
2074828
Roan, W. E. Summerville

VICTORIOUS BUTTERCUP 2885-706—Mated to Elbrlaw Dazzling Prince 2d. Pretested clean and calfhood vaccinated.

TOP BRACKET BULLS

Assure Better Cattle Production

CHOICE FEMALES

Cows close to calving—

Heifers bred to nationally famous sires—

Choice open heifers

The Sale where your Dollars will buy more.

The Southwest Iowa Shorthorn Breeders' Association

Red Oak, Iowa

The Sale that was planned with YOU in mind.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

E. N. SWANSON & E. R. SEDERBURG

Cow

Lot 43

ELVEDOR ETHEL 16th 2930-847

Tattoo LE 246

Red, calved June 4, 1956. Bred and owned by E. N. Swanson & E. R. Sederburg, Hepburn, Iowa.

SIRE

Braemor President 24th
2749282

Red, Carl L. Retzlaff & Sons

Tolquhon President 2623590
Red, John L. Sleigh

Rosemary 17th 2279598
Red, Carl L. Retzlaff & Sons

Parkdale Golden Fame 22d
2481501
Red, Bellows Bros.

DAM

Elvedor Ethel 4th 2621367
Red, E. N. Swanson & E. R.
Sederburg

Sni-A-Bar Ethel 10th 2312083
Red, Sni-A-Bar Farms

Pittodrie Banker (322943)
Red, R. Laidlaw Smith
Larbert Princess Royal 20th
(219651)
Red, Peter Forbes Jones

Brawith Nugget 1944238
Roan, David Douglas

Rosemary 15th 2101172
Roan, Tomson Bros.

Helfred Golden Fame 2214653
Red, F. W. Hubbell

Edgevale Juno 2071073
Red, Ed. H. Wolter

Sni-A-Bar Baron's Pride
1846084
Red, Sni-A-Bar Farms
Mt. Vernon Ethel 6th 1617581
Red, Harriman Bros.

ELVEDOR ETHEL 16th 2930-847 is a really good, short-legged heifer sired by Braemor President 24th. Her dam was sired by Parkdale Golden Fame 22nd, the sire of the top gaining and top selling trio at the Shorthorn Range Bull Project at Broken Bow, Nebraska a few years ago. Bred November 3rd to L F Gambler Leader, a grandson of Imp. Cuggleton Purvis.



You cannot expect to sell a high priced product until you procure
more high priced seed stock.

BILL VICTOR



ERIMUS DANDY 2598413

Cow

Lot 44

QUEEN BESS OF BROADVIEW 3d 2922-353

Tattoo LE 6F30

Roan, calved Sept. 12, 1956. Bred by Lisle Farquhar, Coin, Iowa; 2d owner, April 27, 1957, Bill Victor, Villisca, Iowa.

SIRE

H V F Dandy 10th 2755225
Red, D. W. Bishop

Erismus Dandy 2598413
Red, R. S. deQ Quincey

H V F Rosewood 2d 2593453
Red, F. W. Harding

C B Max Juggler 5th 2662797
Red, Clausen Bros.

DAM

Queen Bess of Broadview 2d
2831243
Roan, Lisle Farquhar

Queen Bess of Helfred 4th
2633674
Roan, F. W. Hubbell

{ Ballathie Command (342592)
Red, S. J. L. Hardie

{ Aldsworth Pattie (259837)
Red, William Garne

{ Drynie Wonder 2549781
Roan, Robert Maclean

{ Gay Rosewood 2549789
Dk. roan, Walter Biggar & Son

{ Killearn Max Juggler 2487000
Red, Claude Gallinger

{ Spring Eliza 2361821
Red, Mr. & Mrs. C. A. Butland

{ Corrimony Emperor 2480329
Roan, J. M. Grigor

{ Queen Bess 83d 2179989
Roan, C. L. Rees

QUEEN BESS OF BROADVIEW 3d 2922-353 is by the same sire as the 1957 Red Oak Champion female. This is a real well balanced heifer. Sells open.

Critical selection improves the herd.

LISLE FARQUHAR



KILLEARN MAX JUGGLER 2487000

Cow

Lot 45

LADY DOUGLAS OF B. V. F. 2d 2910-749

Tattoo LE 6F31

Roan, calved Sept. 15, 1956. Bred and owned by Lisle Farquhar, Coin, Iowa.

SIRE

C B Max Juggler 5th 2662797
Red, Clausen Bros.

Killearn Max Juggler 2487000
Red, Claude Gallinger

Killearn Max 5th -254948-
Red, Claude Gallinger

Killearn Lady Rothes -290461-
Red, Claude Gallinger

Spring Eliza 2361821
Red, Mr. & Mrs. C. A. Butland

Drynie Roger 2245917
Red, Robert MacLean

Melba Eliza 2300605
RWM, Albert Jas. Marshall

Proud Comet 2455385
Roan, Bellows Bros.

Helfred Golden Fame 2214653
Red, F. W. Hubbell

Augusta 54th 2075860
Roan, J. C. Manning

DAM

Lady Douglas 2d 2563503
Roan, Lisle Farquhar

Lady Douglas 2311246
Roan, Lisle Farquhar

Douglas Advance 2139224
Red, Lomas Farms

Emma 26th 2210863
Roan, James A. Mackay

LADY DOUGLAS OF B. V. F. 2d 2910-749 is a dark roan with plenty of size, pretty straight and well quartered. She is safe in calf since January 4 to Bayardo Superior, he a 3/4 brother to the Grand Champion female of Studers at the Iowa Royal last year.

Cull religiously; do not let sentiment hold you back.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

BILL VICTOR

Cow

Lot 46

LOTUS MARION 2921-665

Tattoo LE 359

Red, calved Oct. 20, 1956. Bred and owned by Lomas Farms, Villisca, Iowa; 2d owner, April 4, 1957, Bill Victor, Villisca, Iowa.

SIRE

Marellbar Gambler 2714828
Red, Wm. Bartholomay Jr.

Cruggleton Purvis 2645100
Red, Albert Jas. Marshall

Marellbar Jilt 3d 2538926
Red, Wm. Bartholomay, Jr.

Lomas Royal Leader 2d
2490594
Red, Lomas Farms

DAM

L F Marion R 2566504
Red, Lomas Farms

Marion 18th 2063835
Red, W. E. Summerville

Calrossie Harmony (344256)
Dk. roan, J. & D. P. MacGillivray

Princess Flo (336122)
Dk. roan, Albert Jas. Marshall

Marellbar Mandate 2224893
Roan, Wm. Bartholomay, Jr.

Elbrlaw Jilt 2327246
Red, P. F. Law

Lomas Royal Leader 2331941
Red, Thos. E. Wilson

Lomas Broadhooks 2334549
Red, Lomas Farms

Divide Statesman 1833171
Red, The Allen Cattle Co.

Marion 15th 1958563
Roan, W. E. Summerville

LOTUS MARION 2921-665 was a purple ribbon winner at the 1957 Ak-Sar-Ben 4-H Show. Sells open.



Good care does not always bring success but poor care always brings failure.

JOHNSON BROS.



EDELLYN ROYAL LEADER 114th 2543187

Cow

Lot 47

ROSEWOOD PRINCESS 4th 2925-728

Tattoo LE J17

Roan, calved Dec. 27, 1956. Bred and owned by Johnson Bros., Atlantic, Iowa.

SIRE

Edellyn Royal Leader 185th
2767784
Red, Thos. E. Wilson

Edellyn Royal Leader 114th
2543187
Red, Thos. E. Wilson

Millgate Golden Drop 10th
2685574
Red, G. W. Rossetter & Sons
Sons

Beau Prince 2269840
Red, Lomas Farms

DAM

Rosewood Princess 2434112
Roan, H. J. Pankratz

Marshal's Rosewood 3d 2229482
Red, Pankratz Bros.

Edellyn Royal Leader 23d
2263178
Red, Thos. E. Wilson
Edellyn Bonny Rothes 2263184
Dk. roan, Thos. E. Wilson

Millgate Celtic 2432364
Roan, Mathers Bros.
Millgate Golden Drop 2349990
Red, G. W. Rossetter & Sons
Sons

Miles of View Prince 2074904
Red, Miles of View Farms

Diamond Lily 13th 1883749
Roan, Geo. Struve

Millhills Scott 2083786
Red, Merryvale Farm

Marshal's Rosewood 2d 2026538
Red, Pankratz Bros.

ROSEWOOD PRINCESS 4th 2925-728 is a daughter of our best breeding cow. She produced the grand champion bull at Omaha in 1952. One son was reserve champion Shorthorn at Ak-Sar-Ben, and another was reserve champion Shorthorn steer at Houston, Texas, selling for \$1.00 per pound. This heifer will not be fitted, but she should be a great producer.

Consign high quality stock to your district and state sales.

INDEX OF CONSIGNORS

ROGER APPELGATE, Oakland

Matchell Starry Archer
2901-122 (M)12

MRS. JAMES C. BEATTY, Malvern

Augusta Hope 2838-860 (F).....35

BERNIE BOLTON, Oakland

Bern-A-Dale Rockyford
2917-475 (M) 4

JOHN COMBS, New Market

N M Bank Standard 2911-705 (M) 5
N M Bank Standard 3d
2911-707 (M)10
Dividend's Permit 2950-413 (M)....18
Beauty Mist 2d
2807-281 (F)34

WALTER M. DOYLE, Hastings

Fair Beauty 28th 2555429 (F).....32
Rosewood 5th 2675-437 (F)33

LISLE FARQUHAR, Coin

Lady Douglas of B.V.F. 2d
2910-749 (F)45

DEANNA JOHANSEN, Audubon

M R Maud 76th 2897-000 (F).....38
M R Augusta Mine 6th
2896-998 (F)39

EVERETT JOHANSEN, Audubon

M R Royal Talisman 6th
2932-841 (M)21

JOHNSON BROS., Atlantic

Brilliant Leader 2d 2906-510 (M)....11
Rosewood Princess 4th
2925-728 (F)47

LOMAS FARMS, Villisca

L F Gambler Baron 2d
2921-627 (M) 3
L F Gambler Prince 2921634 (M).... 6
L F Gambler Sensation
2921-635 (M)14
Merry Clipper 2921-661 (F).....40

DONALD L. OEBRECHT & SON, Harlan

Helnor Kingsman 2906-848 (M).... 7
Helnor Fearless 2906-847 (M).....15
Royal Dazzler 2930-378 (M)22
Victorious Buttercup
2885-706 (F)41

ALFRED J. SPETMAN & SONS, Council Bluffs

Ridge View Proud Banner
2947-866 (M)19
Ridgeview Ransom 2947-867 (M)....20

E. N. SWANSON & E. R. SEDERBURG, Hepburn

Elvedor President 5th
2895-480 (M) 1
Elvedor Ethel 15th 2895-485 (F)....36
Elvedor Ethel 16th 2930-847 (F)....43

BILL VICTOR, Villisca

Queen Bess of Broadview 3d
2922-353 (F)44
Lotus Marion 2921-665 (F)46

VERLYN WESTPHAL, Corning

Royal Golden Fame 2929-293 (M) 2

Memorandum

Memorandum

